



Funding criteria

Here you can find out what kind of projects we support.

Audi Environmental Foundation GmbH actively supports research into new technologies and scientific methods for a livable future.

The purpose of the foundation is to promote charitable projects that at least influence one of the following three fields of action:

1. Responsibility: 'Give back to the environment and society'
2. Enthusiasm: 'Getting people excited about the environment'
3. Greenovation: 'Advancing environmental technologies and making them tangible'

In all project decisions the Audi Environmental Foundation is guided by its statutes. Based on the three fields of activity and the following principles:

Funding is primarily provided for projects that

- due to innovative technologies, have an impact on socio-ecological challenges and therefore aim at a sustainable improvement of our ecological environment,
- do not just focus on nature or the environment, but contribute to a sustainable human-environment system,
- link environmental issues with education-related matters,
- as a model project, serve as role model for other institutions,
- develop environmental protection, by transferring research into practical action.

Audi Environmental Foundation GmbH is also taking initiative itself - by defining the funding priorities and actively shaping the projects.

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Society pursues exclusively and directly charitable purposes.

The following areas of support are

funding of the development of environmentally compatible technologies, protection of the natural necessities of life for humans, animals and plants and support of environmental education measures and activities.

Projects and applications from the following applicants will not be funded:

- Events (workshops, conferences, etc.)
- Image campaigns, advertising, and public relations
- Student theses, diploma, and doctoral theses
- Scholarships

The non-profit status of the applicant and the project applied for must be proved. Relevant provisions are § 52 paragraph 2 of the German Tax Code (Abgabenordnung [AO]) or a similar legal definition of foreign law.

Notes for applicants

Applications to Audi Environmental Foundation GmbH may be submitted informally at any time. The application should be submitted as a 3-4-page project outline, that should contain at least the following information:

- Objectives, contents, duration, and costs of the project
- The project partner(s)
- Proof of non-profit status

Based on the submitted project outline, the Audi Environmental Foundation GmbH checks whether the project can be considered for support. If the project is eligible for support, the Foundation develops a detailed project application together with the applicant. In a company meeting a decision on the project is made according to the strategic orientation of the Foundation.

Applicable document

General Conditions of Award of Audi Environmental Foundation GmbH